



## Job Description for **Director of Modern Worship and Media Communications**

Reports to: Senior Pastor | Status: Full-Time (40 hours per week)

Coordinates and Assists: Building Teams that lead Modern Worship, Overseeing all media communications

### **Ministry Overview and Church Brief:**

Dalton First United Methodist Church is seeking an individual who nurtures a rich spiritual life to help launch and lead a Modern Worship service with excellence. The Director provides vision and coordination of ministry with other staff to create dynamic worship environments that reach unchurched and irreligious people with the gospel. The Director will also oversee all website, social media, graphic design, video story-telling and broadcast productions of the church. This role will support all other ministry program staff.

Dalton First United Methodist Church is a storied congregation with a legacy of ministry spanning more than 175 years. The strong and large congregation is located in Dalton, Georgia. Dalton is a vibrant community considered by many as "The Flooring Capital of the World" and "Soccer Town, USA." As a United Methodist Church, we exist to "Make Disciples of Jesus Christ for the Transformation of the World" and our philosophy for all ministries is "Open Hearts, Open Minds, and Open Doors." We embrace new wineskins while building on deep foundations of ministry. We seek to share the Gospel and expand God's Kingdom by bringing grace to the community to which God has called us.

### **Essential Oversight:**

#### **Modern Worship**

- Recruit, train, coordinate and shepherd teams of instrumentalists and vocalists for Modern Worship.
- Be a key leader of worship and model the culture of worship expected of all leaders.
- Recruit, train and lead teams that oversee audio, visual and lighting technology.

#### **Website**

- Lead teams that aid in the oversight, development, and management of a website that effectively communicates all aspects of the vision of the church.
- Ensure the website has engaging content including event announcements, blog posts, and other multimedia resources.
- Collaborate with other staff and various ministry teams on their portion of the site and assist them in building engagement points that help people connect and serve.

#### **Social Media**

- Lead teams to assist in the creation, strategy, and execution of Dalton FUMC digital communication channels. Content should be engaging and visually appealing, resonating with the church's target audience.
- Creatively build followings on various social media outlets.
- Manage calendar and lead the strategy for social media advertising campaigns. Monitor social media trends and engagement metrics to continually refine the strategy.
- Transform sermons, quotes, and ministry moments into sharable digital content.
- Create positive relationships with local media and establish routine communications that promote the ministry of the church.

#### **Graphic Design**

- Network with servant-volunteer artists to oversee all print and digital materials related to church-wide promotions, ensuring they are executed with excellence.

- Ensure a consistent and cohesive visual identity for the church across all communication channels.
- Design visually compelling graphics for print and digital media, including event posters, banners, social media posts, and promotional materials.

#### **Video Creation**

- Develop systems to capture stories.
- Build teams that plan, script, shoot, and edit videos that showcase the church's mission, ministries, testimonies, and special events.
- Collaborate with staff and ministries of the church to produce high-quality video content for online worship services, promotional videos, educate and engage.

#### **Worship Production**

- Coordinate the technical aspects of worship services, including sound, lighting, and multimedia presentations. Work closely with the worship team to ensure a seamless and engaging worship experience, both in-person and online.
- Continually improve the quality and content of live-streamed worship and our televised broadcast.
- Steward the community relationships that advance our televised presence.
- Review and maintain background checks for all adult volunteers.

#### **Other Responsibilities:**

- Participate in weekly worship planning meetings with Senior Pastor, Associate Pastor, and Director of Music Ministries
- Assist in the management and continual review all budgets.
- Participate in continuing education opportunities.
- Be a life-giving and engaged participant in standing church programs and worship services, and other duties as assigned.

#### **Minimum Requirements:**

- Embrace the Mission, Vision, Values and Strategy of Dalton First United Methodist Church.
- Passion for recruiting, training, and shepherding individuals/teams.
- Successfully pass background check and drug screening.

#### **Core Competencies:**

Self-starter: Demonstrates drive and work-ethic that fully invests one's self in the ministry of the church.

Mission ownership: Demonstrates understanding and full support of the mission, vision, values and beliefs of the congregation by consistently behaving in a manner congruent with them and supportive of them.

Relationship building: Generates sense of approachability; fosters natural connections between others; supports culture of welcoming and connection into the life of congregation; creates a spirit of openness that invites those who are spiritually or emotionally troubled to confide in him/her; demonstrates appropriate pastoral care, boundaries, and confidentiality.

Entrepreneurial: Has a gift to aid in launching and effectively building new ministries.

Process Management: Can visualize the larger picture of where ministry is heading; good at figuring out the key objectives, process(es) and resources necessary to get things done; self-motivated in providing direction and communication in accomplishing achievable goals; knows how to organize people and activities.

Volunteer Management: Identifies, recruits and engages people in their areas of giftedness, skills and passions for volunteer positions; establishes clear expectations, providing training for each role; provides regular and ongoing feedback, development and appreciation about performance; creates a climate in which people want to do their best; makes each individual feel that their work is important.

#### **To Apply:**

This full-time ministry position will be compensated at \$55-\$70k annually, based upon experience and competency. Benefits and support for continuing education are provided. To make application, send your cover letter and resume to the [steven.usry@ngumc.net](mailto:steven.usry@ngumc.net).